



Graphic Design

Normal Track - 6 Month

Fast Track - 3 Month

The Professional course in Graphic Designing builds a firm foundation for a career in advertising. On successfully completing this course, the students can position themselves in Ad Agencies, Publishing Firms, Design Studios, and in any other design-related industry; as Graphic Artist, Graphic Designer, Visualizer and Digital Retouching Artist.

- Introduction
- History of Graphic Design
- Understanding the Colour theory
- Creating digital paintings
- Crop and resize images
- Color Correction
- Improve the quality of a photo
- Restore and retouch images
- Creating composite images
- Creating effects
- File Formats
- Typography
- Creating Logos
- Digital Illustrations
- Making Brochures
- Posters Creations
- Business Cards
- Making Banners, Magazines
- Packaging Designs
- Environmental Designs
- Corporate Designs
- Editorial Designs
- Book Designs, Information Designs
- Brochures & Annual Reports
- Interactive PDF Documents
- Design for Publications
- Projects.

Software's Used

- CorelDRAW
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- QuarkXPress